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**“A brilliant, passionately written book! If you want to have a career you will love, this is the one to read. I highly recommend it.” – *JACK CANFIELD Coauthor, Chicken Soup for the Soul***

**“An extremely helpful book for anyone seeking to create a career of meaning and satisfaction.” – *MARIANNE WILLIAMSON***

**“One of the finest books I have read in years. Will have a profound effect on the life of anyone who reads it.” – *JOHN GODDARD***

**“National Best-seller” - *WALL STREET JOURNAL***

#### **QUOTES FROM CAREER COACHING PROFESSIONALS:**

**“The first truly excellent guide to making career decisions.” “An absolutely brilliant, clear and powerful new book for mid-career changers and younger people.” “Way beyond other career books in scope, depth and in the author’s profound and compassionate understanding of human nature.” “It is masterful/loving/artful/brilliant and passionate!” “The book really is a gem, I’m pleasantly surprised the more I read it. It is, by far, the best #%&^\* thing on the shelf.” “A truly great new book from the man many of us consider to be the grand master of career coaching.”**

The *Pathfinder* has been an amazon.com recommended book, consistently garners 5 star reader reviews and is usually one the 500 top selling books on amazon.com, out of 2.5 million titles

The “inquiry” sections of *The Pathfinder* will help you explore, in detail, eight categories essential to choosing the perfect small business for you. The categories will challenge you to discover your “natural talents and innate abilities,” your unique “personality traits and temperament” and your “willingness to stretch your boundaries.” *Pathfinder* advice such as “go for vitality, not comfort” and “be unreasonable” will motivate you to push the envelope of the decision-making process, becoming an active and even joyous participant in finding your own unique entrepreneurial path.

**- Entrepreneur Magazine**

*The Pathfinder: How to Choose or Change Your Career for a Lifetime of Satisfaction and Success* is designed to function as a personal coach for anyone interested in adjusting their occupational direction. Author Nicholas Lore, who founded the international Rockport Institute career-counseling network, has translated its methods into print so you can develop “a pathway through the process of deciding what to do with your life that actually gets you to the goal line.” Definitive suggestions, customizable for preference and circumstance, effectively guarantee that this interactive volume provokes thought and sparks action. - **amazon.com**

Author Nicholas Lore uses the techniques of his career-guidance network, the Rockport Institute, to make *The Pathfinder* a substitute for a great job counselor. Through goal setting, list making, and other techniques, the book leads readers through the process of deciding exactly what they want to do for a living and finding a way to make it happen. Lore realizes that people have different temperaments and decision-making methods, so he provides individualized advice to suit each one. He also understands that creating a new career requires courage as well as desire, so *The Pathfinder* devotes plenty of space to motivation and overcoming fears. While anyone looking for a new career will find direction with this guide, people who didn't *know* they were looking may decide to start once they go through Lore's probing self-examination process. - [amazon.com](http://amazon.com)

**The Pathfinder: How to Choose or Change Your Career for a Lifetime of Satisfaction and Success**

By Nicholas Lore and published by Simon & Schuster, January 1998, ISBN 0-684-82399-3 \$15U.S.

For more information: Call Rockport Institute 301-340-6600  
[www.rockportinstitute.com](http://www.rockportinstitute.com)

### **WHAT READERS ARE SAYING:**

#### **This is the very best career decision making book**

I'm a career counselor in private practice, working with mid-career changers and young people making these decisions for the first time. This is one of only two books I recommend to my clients. "The Pathfinder" is the only book capable of completely guiding an intelligent person through the process of choosing a career direction. The author is probably the best career coach on the planet. He is a sort of humorous, down-to-earth Zen master, who understands you completely, and knows how to get you to look into all the areas of your life that are important to consider in making a great career choice. These days, many of the best career coaches/counselors/guides base their way of working with their clients on his methods. The book is both profound and practical. It will work for you if you are seeking a life of meaning and purpose and also if you simply want your career to fit you "like a custom-made suit".

#### **A Coach-In-A-Book to help find your true path Great Gift!**

This book is different than all the other "career guidance" books out there today, and I have definitely read or browsed through most of them. It is like a mentor you can carry under your arm as you step toward the future you really want. It is a book everyone should read, and every young person, every middle age person and every tired of the so-so routine any age person should get as a Christmas present this year - it is fun to read in itself, as well as wise, interactive and genuinely useful in helping anyone pin down what is important to them in how they choose to spend the majority of their waking hours - I loved it and have sold copies to virtually everyone I know. If you are thinking about reading any book about finding the job of your dreams, THIS IS THE ONE TO READ! You've got to read it!

#### **This is the best Graduation gift any student could receive!**

As a recent college graduate, I have been perplexed about how to turn my degree into a career that I love. After several months in a fellowship that I thought would lead me to the career of my dreams, I realized that not only did I not like my work, it was a completely wrong fit for me. None of the career advice I had ever received prepared me at all for finding that "right fit." Reading Lore's book has forced me to stop moving ahead in what seemed an inevitable process, challenge myself to find out what exactly it is that I want and then go out and make it happen. He

is clear, honest, and persuasive in his efforts to get the reader to confront him or herself. I can think of no better gift for a young person starting out in life.

### **A WONDERFUL, BRILLIANT BOOK FOR CAREER CHANGERS**

A few months ago, I finally admitted to myself that my high paying but unsatisfying career would never live up to my goals and dreams. I decided to chuck it and change directions to a new career that would incorporate everything important to me: a high level of day to day satisfaction, doing something I am personally interested in and care about, that fits my talents and personality, as well as offering me the kind of lifestyle I am used to.

I bought and read several career books. None of them were much help in figuring out my new direction. Finally, I found *The Pathfinder*, which is a truly extraordinary book. The author at one point uses a phrase which, I think, says exactly what this book is about: "practical idealism." It is a book for people who want to have a career they will love, that expresses them fully and who are serious about actually achieving this end. The author is the director of an institute that has guided thousands of people through making a career change. His experience, depth, and extraordinary level of caring about and understanding of other people leaps off every page. As you go through the potent and sometimes difficult exercises in this book, you feel like you are sitting in the same room with a real master, who is working personally with you. *The Pathfinder* guided me through the quagmire to the point where I have decided exactly what I will do with my life. In any event, I think you will like it too.

#### **The most honest, effective approach to finding your career.**

Lore's comments are not only full of genuinely useful insights, but are a joy to read. His exercises are the best I have found in helping the reader to "know thyself." What I particularly appreciated was Lore's encouragement and honesty, because some of the exercises are hard work. Another refreshing change in his approach is that he has you taking advantage of your weaknesses rather than ignoring them or making unrealistic promises to improve in the future. He is also honest enough to tell you that if his book does not work for you, find one that does. Nicholas Lore does not claim to have all the answers or own THE ONE TRUE WAY to find your career, but he has some extraordinary exercises and insights you will find in no other book.

#### **A Book for Work, for Life**

This book is a miracle for all career-seekers who understand that the work you choose is the life you live. Coming from the heart, *The Pathfinder* takes a direct, down-to-earth approach that addresses the vital issues in shaping your life - the issues you keep dwelling on that other books keep skipping over. Packed with powerful quotations and inspiring anecdotes, *The Pathfinder* provides priceless wisdom and effortless wit throughout, making it one of the most helpful and entertaining books you'll ever read.